



energy conference **2023**

**SPONSORSHIP**

Dear Sir,

Date:

We are delighted to announce that Bangladesh University of Engineering and Technology (BUET) is organizing its 1<sup>st</sup> International **Energy Conference: National and Global Issues (ENCON23)**. The Conference will be hosted by Institute of Energy and Sustainable Development (IESD), BUET on **14-15<sup>th</sup> December, 2023** at BUET, Dhaka.

The aim of ENCON23 is to bring together researchers and academics, industry experts and policymakers from home and abroad to share their knowledge and experiences on the latest research, developments, and technologies in the broad fields of energy and sustainability. The conference will include invited talks, keynote speeches, panel discussions, paper presentation, project show, and poster presentation on a variety of topics, including but not limited to:

- |   |  |
|---|--|
| (a) Alternative and renewable energy    | (h) Energy in transportation system      |
| (b) Energy, policy and security         | (i) AI in energy application             |
| (c) Energy storage                      | (j) Nuclear energy                       |
| (d) Energy efficiency and conservation  | (k) Socio economics of energy transition |
| (e) Sustainable energy                  | (l) Energy modeling and optimization     |
| (f) Energy and environment              | (m) Energy and 4IR                       |
| (g) Climate change and de-carbonization |  |

As a leader in [Industry/Organization], we believe that your active participation and support will help make ENCON23 a success. Your sponsorship will not only benefit the conference but also help promote your brand and showcase your commitment to the sustainability and energy development.

As a sponsor, you will receive various benefits, including but not limited to:

- Logo visibility on conference materials
- Advertisement on conference proceedings
- Complimentary passes to the conference
- Opportunity to showcase your products and services at the exhibition
- Recognition during the opening and closing ceremonies
- Networking opportunities with industry leaders and policy makers from government.

We would be delighted to discuss the sponsorship opportunities in more detail with you. Please find attached the sponsorship prospectus that outlines the different sponsorship packages available. If you have any questions or would like to discuss further, please do not hesitate to contact us.

Thank you for considering our request for sponsorship. We look forward to hearing from you soon.

Sincerely,

**Prof. Dr. Md. Zahurul Haq**  
Conference Chair, ENCON23  
[zahurul@me.buet.ac.bd](mailto:zahurul@me.buet.ac.bd)  
<https://zahurul.buet.ac.bd>

**Prof. Dr. Farseem M. Mohammedy**  
Conference Secretary, ENCON23  
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## Platinum Level

As a Platinum level sponsor, you will receive extensive promotion and recognition at the conference, including:

- Logo on conference website, brochure, soft proceedings, at the venue within the conference area.
- Exhibition space (Double Stall) to showcase your products and services to a large and diverse audience of industry professionals, researchers, and policymakers.
- 10-minute presentation during the kick off session to present your company and its contributions to the energy industry.
- Six complimentary conference registrations that can be used to invite your team members or guests to attend the conference.
- Social media promotions through IESD social media channels, which will help you reach a wider audience and showcase your involvement in the conference.
- Back page advertisement in the official conference proceedings to highlight your company's product to the industry.
- Table at the conference social event, which will provide you with an excellent opportunity to network with other industry professionals and key stakeholders.
- Logo on conference bags
- Promo materials in conference bags: 1 A4 flyer, pen, business card

Your support will enable us to provide an engaging and informative conference that will benefit the energy sector and the wider community.



### Gold Level

As a Gold level sponsor, you will receive significant exposure before, during, and after the conference, including:

- Logo placement on the conference website, brochure, soft proceedings, and at the venue within the conference area.
- Exhibition space (Double Stall) to showcase your products and services to a large and diverse audience of industry professionals, researchers, and policymakers.
- 5-minute presentation during the kick-off session to present your company and its contributions to the energy industry.
- Four complimentary conference registrations that can be used to invite your team members or guests to attend the conference.
- Social media promotions through IESD social media channels, which will help you reach a wider audience and showcase your involvement in the conference.
- Inner page advertisement in the official conference proceedings to highlight your company's product to the industry.
- Table at the conference social event, which will provide you with an excellent opportunity to network with other industry professionals and key stakeholders.
- Promo materials in conference bags: 1 A4 flyer, pen, business card, to reach all conference attendees.

We believe that your organization would benefit greatly from this opportunity to showcase its products and services to a highly engaged and motivated audience.



### Silver Level

As a Silver sponsor, you will receive exceptional benefits, including:

- Logo on conference website, brochure, soft proceedings, and at the venue within the conference area.
- Exhibition space (Single Stall) for your organization to showcase your products and services.
- A 5-minute presentation during the kick-off session to showcase your organization's work and its relevance to the conference theme.
- Two complimentary conference registrations that will allow your representatives to attend all sessions and network with other participants.
- Social media promotions through IESD social media channels, which will help increase your organization's visibility to a wider audience.
- A half inner page advertisement in the official conference proceedings, providing you with the opportunity to share more information about your organization and its contribution to the energy industry.
- Promo materials in conference bags: 1 A4 flyer, pen, business card, which will be distributed to all conference participants.

We believe that your participation as a sponsor will not only benefit your organization but also contribute to the success of the conference

## ENCON23 Sponsorship Offerings



### Bronze Level

As a Bronze level sponsor, you will receive benefits, including:

- Logo on conference website
- 1 Complimentary conference registration
- Social media promotions through IESD social media channels, which will help increase your organization's visibility to a wider audience.

We believe that your participation as a Bronze sponsor would be a valuable addition to our conference, and we look forward to partnering with you.

## Additional Sponsorship Packages

### Panel Sponsorship (one panel speaker & panel session snacks)

Offerings:

- Panel backdrop will have ENCON logo, motif and sponsor logo
- Mini stall within the panel discussion area

### Lunch host

Offerings:

- Stand banner (6)
- Stall within the lunch room

### Conference Dinner host

Offerings:

- 7 minutes video/live presentation by host
- Stand banner (6)
- Stall within the dinner room

### Coffee break Sponsorship

Offerings:

- Mini Stall
- Stand banner (2)

**ENCON23 Sponsorship Packages**

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Logo on conference website, brochure, soft proceedings, at the venue within the conference area	Logo on conference website, brochure, soft proceedings, at the venue within the conference area	Logo on conference website, brochure, soft proceedings, at the venue within the conference area	Logo on conference website
Exhibition space (double stall)	Exhibition space (double stall)	Exhibition space (single stall)	1 Complimentary conference registration
10-minute presentation during the kick off session + ppt presentation during coffee breaks (5 minutes, no sound)	5-minute presentation during the kick off session	5-minute presentation during the kick off session	Social media promotion through IESD social media channels
6 Complimentary conference registration	4 Complimentary conference registration	2 Complimentary conference registration	
Social media promotion through IESD social media channels	Social media promotion through IESD social media channels	Social media promotion through IESD social media channels	
Back page advertisement in the official conference proceedings	Inner page presentation in the official conference proceedings	½ Inner page presentation in the official conference proceedings	
Logo on conference bags	Table at conference social event	Promo materials in conference bags: 1 A4 flyer, pen, business card	
Promo materials in conference bags: 1 A4 flyer, pen, business card	Promo materials in conference bags: 1 A4 flyer, pen, business card		